

CALL FOR ENTRIES *JANUARY 16, 2009 DEADLINE* splash 11: new directions

North Light Books' hardbound showcase of the best in contemporary watercolors

artwork eligibility

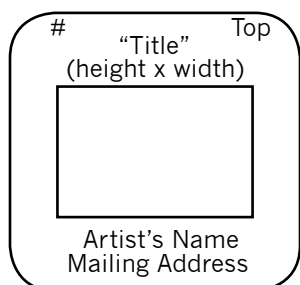
As *Splash* continues to celebrate excellence in watercolor painting, we look to discover "new directions." If your artwork is selected, you will be asked to explain in writing how your painting represents some sort of new direction. This may refer to changing your whole style of painting, going outside to paint for the first time, attempting to do large studio paintings after years of working small, changing subject matter, changing your life situation, trying out a new color palette, experimenting with a new surface, using different brushes, applying paint in a new way—whatever "new directions" means to you. Have you had a personal breakthrough? Maybe you initiated this new direction or learned from another painter. Perhaps you feel the painting itself was directing you in a certain way. "New Directions" can be interpreted in many ways. We are still looking for excellence in a variety of styles, and the dominant medium must be transparent watercolor, though minor uses of other media are acceptable.

slide specifications

Quality photography is important. When submitting on film, please submit only 35mm slides. Slides must be in protective plastic sleeves and labeled as described below.

labeling slides

All slides must be labeled with the following information (please do not use stickers or mailing labels):



This information should be duplicated on your entry form.

slides and disks will not be returned

DO NOT send your only copy of a slide. Duplicates are acceptable for the judging process.

digital submissions

Digital images must be submitted on CD-ROM or DVD (please label the disks with your name and address) and accompanied by a color printout. For judging purposes, these images must be high quality, in RGB color mode, TIFF or JPEG format, and 72 dpi. All digital files must be labeled with your last name, first name, the entry number (should correspond to the number on the entry form), with no punctuation marks until the file extension (example: Wolf Rachel 3.tiff).

selection process

Rachel Wolf and the editorial staff of North Light Books will review all submissions. Art will be selected on the basis of general quality as well as suitability for this publication.

entry form

The entry form (see other side) must be completed and submitted along with your artwork, postmarked by January 16, 2009. Keep a copy of the entry form for yourself—we may refer to it in future correspondence.

entry fee

Include a check or money order (payable in U.S. funds to North Light Books) for \$20.00 per digital submission or slide.

notification and requirements of winners

Winners will be notified on or before April 6, 2009. Winners will be asked to provide some specific written information about their selected painting(s). This written information, in order to be accepted, will have to be provided on paper and electronically (i.e., via e-mail or on CD). Winners will be required to submit a 4" x 5" transparency or 9" x 12" tiff file (RGB format, 300 dpi) for the work(s) to be published. The transparency or CD-ROM will be held by the publisher until the date of publication and then returned. For a list of winners, visit www.splashwatercolor.com after April 6, 2009.



splash 11: new directions OFFICIAL ENTRY FORM

JANUARY 16, 2009 DEADLINE

Name _____
 Address _____
 City _____ State _____ ZIP Code _____
 Phone Number (include area code) _____
 E-mail _____

*How did you find out
 about this contest?*

- North Light Book Club
- WetCanvas.com
- Direct mail
- The Artist's Magazine
- Pastel Journal
- www.artistsnetwork.com
- Art store book display
- Other _____

slide/file 1

Title _____
 Image size (h x w) _____
 Medium _____

slide/file 2

Title _____
 Image size (h x w) _____
 Medium _____

slide/file 3

Title _____
 Image size (h x w) _____
 Medium _____

slide/file 4

Title _____
 Image size (h x w) _____
 Medium _____

slide/file 5

Title _____
 Image size (h x w) _____
 Medium _____

slide/file 6

Title _____
 Image size (h x w) _____
 Medium _____

slide/file 7

Title _____
 Image size (h x w) _____
 Medium _____

slide/file 8

Title _____
 Image size (h x w) _____
 Medium _____

slide/file 9

Title _____
 Image size (h x w) _____
 Medium _____

slide/file 10

Title _____
 Image size (h x w) _____
 Medium _____

For additional slides/files, enclose an extra sheet of paper. Please feel free to copy this form for other artists.

Visit our new *Splash* website at www.splashwatercolor.com for updated info about the latest *Splash* book. Get a list of winners, deadlines for submissions, submission tips, book release information and even post comments related to the *Splash* series!

your submission must include:

1. Properly labeled slides or disks
2. Entry fee of \$20.00 per painting
3. Completed entry form

*Please photocopy this entry form and
 send it with your slides/disk to:*

Splash 11 Contest
 Attention: Marylyn Alexander
 North Light Books
 4700 East Galbraith Rd.
 Cincinnati, OH 45236

**total amount enclosed
 (payable in U.S. funds
 to North Light Books)**

\$ _____